

ATTENTION

BECOME A DEFENSE ACQUISITION UNIVERSITY ALUMNI ASSOCIATION

CORPORATE SPONSOR

In the past, defense industry organizations and personnel have needed, but not always received, the same acquisition training and education opportunities that are currently offered by the Defense Acquisition University (DAU) to government employees. The DAU Alumni Association (DAUAA) has recently begun a Corporate Sponsorship program to help DAU fill that gap. This program envisions a more balanced approach to education and training that will be mutually beneficial to both industry and the government.

Raytheon, Lockheed-Martin, Northrop Grumman, Boeing, and Rockwell-Collins have already become DAUAA Corporate Sponsors. We hope to add you as a sponsor in 2003.

Corporate Sponsorship of the DAUAA is open to any defense industry firm that practices business according to federal and state laws that prohibit discriminatory practices. Sponsors cannot be companies with whom U.S. law prohibits conducting DoD business. Foreign governments or their agents cannot participate in DAUAA sponsorship.

For a nominal consideration/fee, your company receives these benefits:

- Up to 20 annual memberships are allocated for each Corporate Sponsor. Employees chosen by the sponsor will receive an annual DAUAA Associate Membership at no extra cost.
- Preferential formal and social opportunities at DAUAA's Annual Acquisition Symposium at the Capital and Northeast Region campus, Fort Belvoir, Va.

- Employees of a sponsor may attend the symposium at the discounted member rates.
- Sponsors will receive a reserved exhibit space at no cost.
- Program participation opportunities for both individual speakers and panel participation is offered preferentially to sponsors, although the DAUAA reserves the right to select program speakers based on the overall structure of the symposium.
- Sponsoring companies may have their name and logo in the annual symposium program and/or handouts.
- Sponsor executives will be offered seating in proximity to invited DoD officials at plenary sessions and meals.
- Your company is featured on the DAUAA Web site (<http://www.dauaa.org>), with a one-page description of your company, its products and services. (Note: DAUAA is prohibited by IRS rules from advertising or endorsing specific products or services, so it reserve the right to withhold all or part of the description not compliant with IRS rules.)

Sponsorship status becomes effective the date of receipt of your application, along with the nominal consideration/fee. DAUAA is a non-profit organization, and sponsorship contributions are tax deductible. DAUAA reserves the right to change or expand benefits at any time when approved by the governing DAUAA Board of Directors.

Although this sponsorship program is still in its early stages, companies are already inputting ideas and suggestions into planning for the June 2004 DAUAA Symposium.

MARK YOUR CALENDARS NOW FOR THE
DEFENSE ACQUISITION UNIVERSITY ALUMNI ASSOCIATION
21ST ANNUAL ACQUISITION SYMPOSIUM

JUNE 15-16, 2004, SCOTT HALL, FORT BELVOIR, VA.

